Include (Optional) Images in User Profiles

- 1. Add SQL migration for database in src/Simplex/Chat/Migrations
 - This will touch contact profiles and group profiles
- 2. Add field to User in Types. hs allowing for null entry using Maybe
- 3. Extend parsing in Chat.hs under chatCommandP :: Parser
 ChatCommand
- 4. Update UpdateProfile in Chat.hs to accept possible display picture and implement an APIUpdateProfile command which accepts a JSON string /_profile{...} which will add the image to a profile.
- 5. Connect up to Android and iOS apps (new PRs)

Profile images will be base 64 encoded images. We can use the base64P parser to process them and pass them as JSON.